

LFP LIGHTING
The Power of Light

RETHINKING
LIGHTING



EXPECT MORE **FROM LIGHTING**

**Your lighting could be fine.
But it should be magic.**

Lighting has the power to cast the mood, bring out beauty, improve safety, accent architecture, improve sleep and health.

Lighting can make a home more welcoming, attract more customers to a business, integrate with technology in big ways and small.

Yet we rarely notice it. And that's by design. Lighting adds a whole new dimension to our lives and our spaces in ways you wouldn't believe—but it's all about enhancing others, not seizing the spotlight.



GREAT LIGHTING IS SOMETHING YOU FEEL.

WE BELIEVE LIGHT
**HAS THE POWER
TO MAKE LIFE BETTER.**

**We help architects, designers and builders
tap into the power of lighting.**

As technology transforms what's possible with lighting, we stay on top of emerging trends and opportunities—controls, sensors, tech integration, energy efficiency, sustainability, IOT. We take the latest and greatest and make it accessible to all.

What makes LFP different? We get that it's not about specific fixtures, but the experience they enhance. We bring expertises and ideas to show you what lighting can do in ways you never imagined.

It's all about your space, your design, your goal, your vision. We just help it shine.

Let's rethink lighting together.



POWERED BY **LUMINARIES.**



We don't hire lighting salesmen. We collect Luminaries—brilliant designers, consultants, tech geeks and project managers with the expertise and passion to shape the experience you want. We're just wired that way.

Our team is specially trained to work with and cater to trade professionals. We dig deep to understand your goals, collaborate closely to explore the possibilities and solutions, and search wide to find just the right light for your environment.

We also guide the process—planning, photometrics, field visits, CADD drawings, installation instructions—to bring your vision from screen to space, easy and on budget.

We're just wired that way.

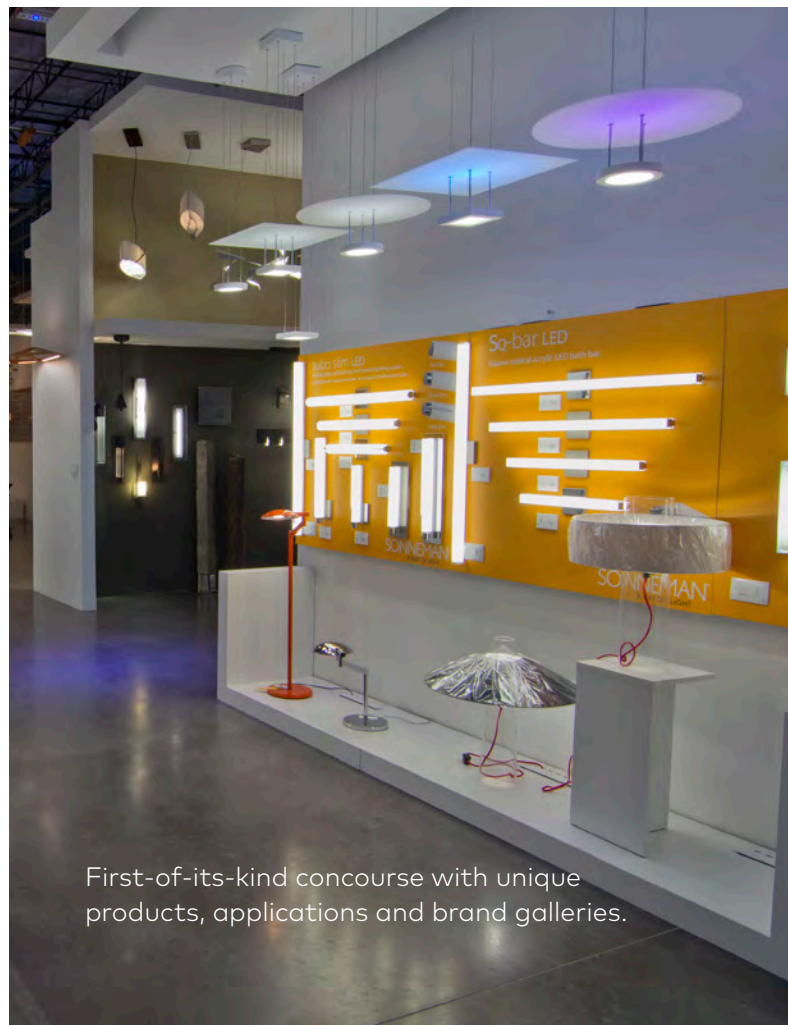


LIGHT
ALL YOUR SENSES.

A new era of lighting needs a new kind of showroom: our state-of-the-art Dallas, Texas area facility is part product showcase, part design studio, part idea incubator.

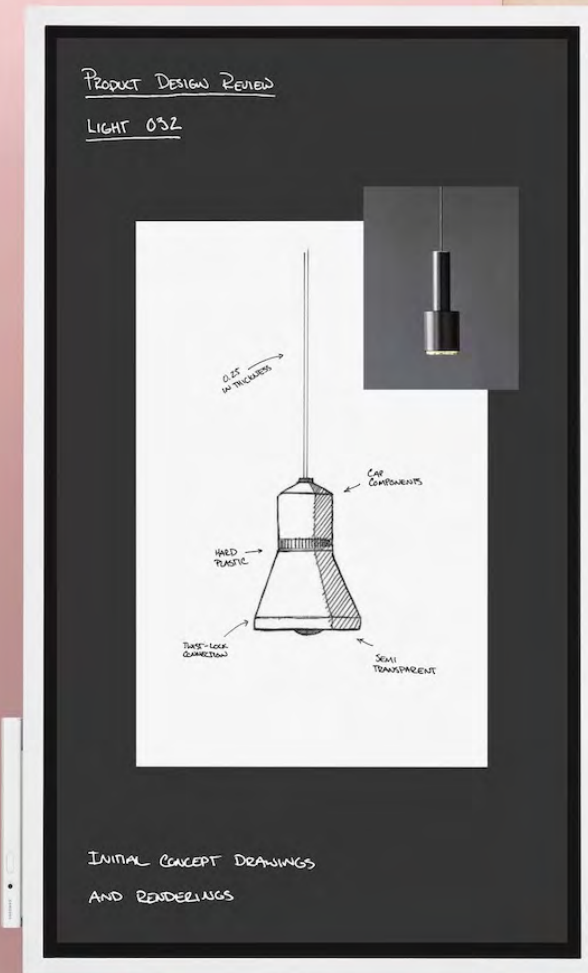


Wall of insight shares the science behind today's lighting, layer by layer.



A modern kitchen interior featuring a white countertop, a marble backsplash, and a white island with a sink. The island is surrounded by a white dining table and six grey upholstered chairs with wooden seats. The ceiling is white with five large, white, spherical pendant lights. The floor is light-colored wood. The text "SPECTRUM OF POSSIBILITIES." is overlaid on the image in a bold, sans-serif font. The word "SPECTRUM" is in pink, "OF" is in purple, and "POSSIBILITIES." is in blue.

SPECTRUM OF POSSIBILITIES.



WE CATER TO THE PROS.

Designer, architect, developer, contractor: whatever your role, our Pro Program is designed to enhance your work at every step.

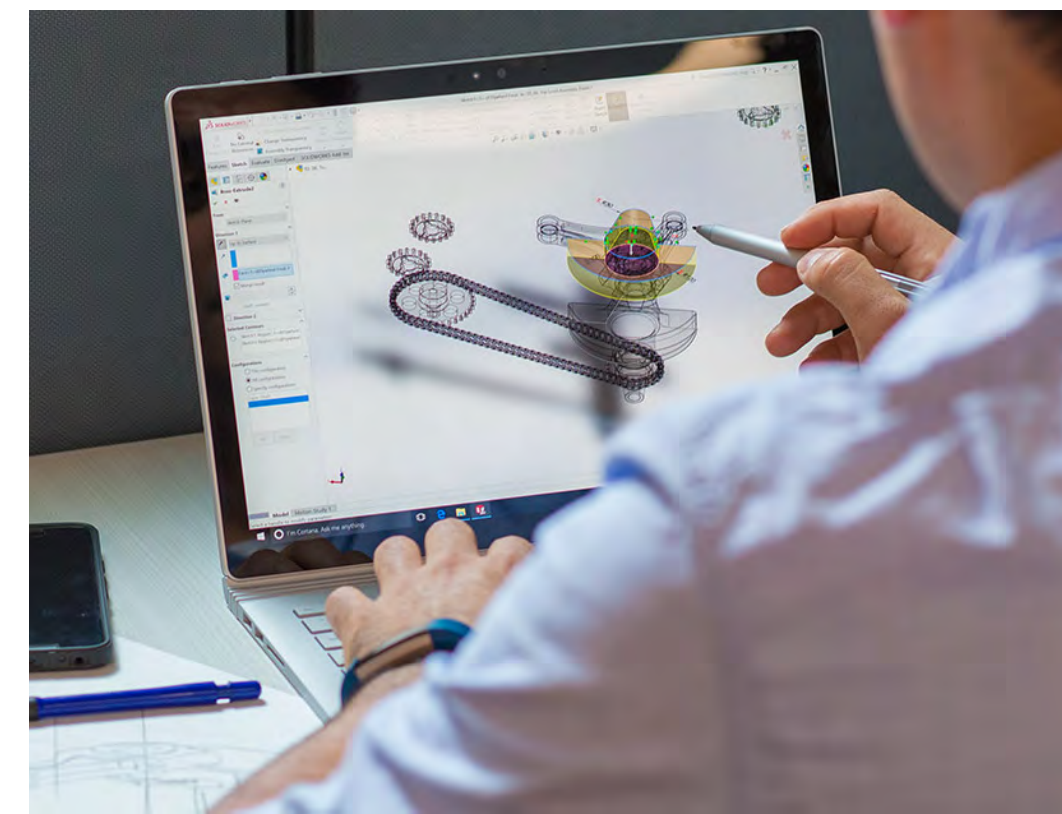
That means an expert team dedicated to fantastic service and project management—the behind-the-scenes magic that makes projects seamless and professionals successful.

You can also access the Pro Program portal online for trade discounts, project tracking, design and technical guidance, and a first look at the latest ideas and technologies.

The experience you want. The advantage you need.

Join our pro program today.

Visit WWW.LFPLIGHTING.COM or connect with our team at lfinfo@lfplighting.com



WHAT CAN LIGHTING DO FOR YOU?

WWW.LFPLIGHTING.COM

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